



***A Display of Automotive Artistry***

**MODERN  
RODDING**



We would like to personally invite you to be part of the 50<sup>th</sup> Annual Medford Rod and Custom Show. The show will be held April 16-18, 2027, at the Rogue X Event Center in Medford, Oregon. As part of this year's show, you will be among some of the very best vehicles and people in the industry.

This is a smaller more intimate show with approximately 120 cars displayed inside the new facility. There will also be the traditional outside show that will be able to host up to 200 cars. There will be awards for the outside show as well.

In addition to having a great car show, each year right before the awards ceremony we have a benefit auction to provide donations for local youth vehicle related programs. This year's auction will be benefiting the Eagle Point High School Skills USA Program and the Phoenix High School Marching Band. All proceeds from the auction will go to these programs.

This year, we will have a separate award for Kustom. The award of \$1000.00 will be given for the Koollest Kustom.

Additionally, we will have the \$1,000 Award for the Outstanding Low Rider Class as well as a new award for the "Essence of Kool" with a \$500 cash prize.

This year we are honored to again have Oz Welch handing out his award and Customike will be streaming the show live to a worldwide audience and handing out his special award.

John Gilbert, editor for Modern Rodding magazine, will be attending the show this year and will be awarding to three exhibitors the Modern Rodding Editors Choice award. The lucky winners will be included in the magazine coverage of the event.

We hope you will join us for the fun event. Enclosed is an application form. Please visit our website at [www.bettercarshows.com](http://www.bettercarshows.com) for more information and to see pictures of previous shows.

If you have any questions, please contact us at (541) 951-7846.  
Thanks,

Rich Wilson Better Car Shows, LLC