



## **SPONSORSHIP OPPORTUNITIES:**

# **The Southern Oregon Rod & Custom Show**

Better Car Shows LLC is pleased to announce the Southern Oregon Rod & Custom Show. The 2022 Show was the 45th year for this Southern Oregon tradition. This years show will be held at the Douglas County Fairgrounds in Roseburg OR. This Show offers over 300 of the West Coasts coolest cars, trucks and motorcycles on display.

All vehicles at the Southern Oregon Rod & Custom Show will be competing for trophies and a \$1,000 Best of Show cash prize. The vendors this year will include some of the biggest names in the automotive industry.

The Southern Oregon area is a hot bed of classic cars and hot rod enthusiasts. For over 45 years builders, families, friends and many others with a passion for classic cars and hot rods have been coming to this show.

We are offering a variety of sponsorship levels and hope you will want to be a part of this great event. In return for your support, we offer sponsor exposure for your products to our automobile and motorcycle audience. All major sponsors will be included in our advertising on TV, radio, newspaper, magazines, fliers, posters, tee shirts and announcements during the show.

Thanks to the generous support from our sponsors, vendors and attendees at the show, we have donated \$10,000.00 to the Skills USA Program and Familia Unida Bicycle Build Program. Your sponsorship will help us in continuing to support these programs and the youth in our community.

Don't let this year pass you by without joining us for the show.

*Sponsorship levels continued on reverse side—>*

**PRESENTING SPONSOR—\$5,000**

- Your logo will be featured as a sponsor on the show posters and T-shirts, newspaper, radio and TV ads.
- 10x50 booth (a \$1,000 value)
- 7 V.I.P Passes
- 20 Passes to the show. Additional discount tickets available.
- Company name and logo posted on show website with link to your company website.
- Opportunity to hang 4 banners at the show.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

**CONTRIBUTING SPONSOR—\$2,500**

- Your logo will be featured as a sponsor on the show posters and T-shirts, radio and TV ads.
- 10x40 booth (a \$800 value)
- 5 V.I.P Passes
- 10 Passes to the show. Additional discount tickets available.
- Company name posted on show website with link to your company website.
- Opportunity to hang 3 banners at the show.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

**PARTICIPATING SPONSOR—\$1,500**

- 10x30 booth (a \$600 value)
- 10 Passes to the show. Additional discount tickets available.
- Company logo on flyers.
- Company name posted on show website with link to your company website.
- Opportunity to hang 2 banners at the show.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

**GENERAL SPONSOR—\$1,000**

- 10 Passes to the show. Additional discount tickets available.
- Company logo on flyers.
- Company name and logo posted on show website with link to your company website.
- Opportunity to hang 1 banners at the show.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

**GENERAL SPONSOR—\$500**

- 5 Passes to the show. Additional discount tickets available.
- Company name and logo posted on show website with link to your company website.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

**TROPHY SPONSOR—\$100**

- 1 Pass to the show for every \$100 donated to the award fund.
- Company name posted as sponsor on the sponsorship board at the show.

**Each sponsorship level will receive a sponsor award to be given out at the show.  
In addition, each sponsor will be recognized with sponsorship plaque.**



# SPONSORSHIP APPLICATION & AGREEMENT

## The Southern Oregon Rod & Custom Show

Applicant Name:		Date:
Business Name:		
Address:		
City	State	Zip
Phone #:	Email:	

**Sponsorship Level:**

- |  |  |
|--|--|
| <input type="checkbox"/> \$5,000 Presenting Sponsor    | <input type="checkbox"/> \$1,000 General Sponsor |
| <input type="checkbox"/> \$2,500 Contributing Sponsor  | <input type="checkbox"/> \$500 General Sponsor   |
| <input type="checkbox"/> \$1,500 Participating Sponsor | <input type="checkbox"/> \$200 Trophy Sponsor    |

Initial \_\_\_\_\_

Sponsor Trademark/Sponsor Materials: Subject to the terms and conditions of this Agreement, Sponsor grants to Better Car Shows, LLC the right to use Sponsor's trademarks, trade names, and logo designs and company descriptions as prepared and delivered to Better Car Shows, LLC by Sponsor ("Sponsor Materials"), in any medium of advertising, marketing materials, and/or promotional goods distributed solely in conjunction with the Event and in accordance with Sponsor's trademark usage guidelines.

Better Car Shows, LLC shall not be held responsible for any loss of or damage to property of Sponsor, its employees, agents, contractors or assigns nor for any personal injury to Sponsor's officers, directors, employees, agents, contractors and/or invitees except to the extent any such claims may be directly and solely attributable to the gross negligence or willful misconduct of Better Car Shows, LLC, its directors, officers, and/or employees.

Sponsor shall indemnify, defend, and hold Better Car Shows, LLC harmless from and against any claims arising out of, or relating directly or indirectly to, content on their respective web sites, use of Sponsor's trademarks and logos, and Sponsor Materials.

This Agreement does not constitute and shall not be construed as constituting a partnership, or joint venture relationship between or among the parties.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_