



SPONSORSHIP OPPORTUNITIES

Southern Oregon All Truck Show
July 24-25, 2021

Seven Feathers Resort Casino
Canyonville, Oregon

Better Car Shows LLC is pleased to announce the 2021 Southern Oregon All Truck Show. The show will be held July 24-25 at Seven Feathers Resort Casino located in Canyonville Oregon. With the indoor and outdoor shows, we are expecting over 200 of the west coasts coolest trucks of all sizes.

Trucks at the Southern Oregon All Truck Show will be competing for trophies and a \$1,000 Best of Show cash prize. The vendors this year will include some of the biggest names in the automotive industry.

We are offering a variety of sponsorship levels and hope you will want to be a part of this great event. In return for your support, we offer sponsor exposure for your products to our truck and automobile audience. All major sponsors will be included in our advertising on TV, radio, newspaper, magazines, fliers, posters, tee shirts and announcements during the show.

Don't let this year pass you by without joining us for the show.

Sponsorship levels continued on reverse side— >

PRESENTING SPONSOR—\$5,000

- Your logo will be featured as a sponsor on the show posters and T-shirts, newspaper, radio and TV ads.
- 10x50 booth (a \$1,000 value)
- 7 V.I.P Passes
- 20 Passes to the show. Additional discount tickets available.
- Company name and logo posted on show website with link to your company website.
- Opportunity to hang 4 banners at the show.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

CONTRIBUTING SPONSOR—\$2,500

- Your logo will be featured as a sponsor on the show posters and T-shirts, radio and TV ads.
- 10x40 booth (a \$800 value)
- 5 V.I.P Passes
- 10 Passes to the show. Additional discount tickets available.
- Company name posted on show website with link to your company website.
- Opportunity to hang 3 banners at the show.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

GENERAL SPONSOR—\$1,000

- 10 Passes to the show. Additional discount tickets available.
- Company logo on flyers.
- Company name and logo posted on show website with link to your company website.
- Opportunity to hang 1 banners at the show.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

GENERAL SPONSOR—\$500

- 5 Passes to the show. Additional discount tickets available.
- Company name and logo posted on show website with link to your company website.
- Company name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotion items (provided by the sponsor) at the event for inclusion in exhibitor goodie bags.

TROPHY SPONSOR—\$200

- 1 Pass to the show for every \$100 donated to the award fund.
- Company name posted as sponsor on the sponsorship board at the show.

Each sponsorship level will receive a sponsor award to be given out at the show. In addition, each sponsor will be recognized with sponsorship plaque.