



SPONSORSHIP APPLICATION & AGREEMENT

2020 Medford Rod & Custom Show

Applicant Name:		Date:
Business Name:		
Address:		
City	State	Zip
Phone #:	Email:	

Sponsorship Level:

- | | |
|--|--|
| <input type="checkbox"/> \$7,500 Presenting Sponsor | <input type="checkbox"/> \$1,000 General Sponsor |
| <input type="checkbox"/> \$5,000 Contributing Sponsor | <input type="checkbox"/> \$500 General Sponsor |
| <input type="checkbox"/> \$2,500 Participating Sponsor | <input type="checkbox"/> \$200 Trophy Sponsor |

Initial

_____ Sponsor Trademark/Sponsor Materials: Subject to the terms and conditions of this Agreement, Sponsor grants to Better Car Shows, LLC the right to use Sponsor's trademarks, trade names, and logo designs and company descriptions as prepared and delivered to Better Car Shows, LLC by Sponsor ("Sponsor Materials"), in any medium of advertising, marketing materials, and/or promotional goods distributed solely in conjunction with the Event and in accordance with Sponsor's trademark usage guidelines.

_____ Better Car Shows, LLC shall not be held responsible for any loss of or damage to property of Sponsor, its employees, agents, contractors or assigns nor for any personal injury to Sponsor's officers, directors, employees, agents, contractors and/or invitees except to the extent any such claims may be directly and solely attributable to the gross negligence or willful misconduct of Better Car Shows, LLC, its directors, officers, and/or employees.

_____ Sponsor shall indemnify, defend, and hold Better Car Shows, LLC harmless from and against any claims arising out of, or relating directly or indirectly to, content on their respective web sites, use of Sponsor's trademarks and logos, and Sponsor Materials.

_____ This Agreement does not constitute and shall not be construed as constituting a partnership, or joint venture relationship between or among the parties.

Signature: _____

Printed Name: _____

Title: _____